

## Great Ideas for Teaching Students Application

### Activity Title:

- Collaboration with Artist in Residence

### Faculty Author(s) :

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### Course:

- Art Gallery and Exhibition Management course Art 212

### Course Features:

- Course will be taught to a small group of students.

### Target Course Student Learning Outcomes:

- Students will improve their communication skills.
- Students will develop their aesthetic sensibility.
- Students will gain an understanding of art marketing.

### Target Institutional Student Learning Outcomes:

- Communication Skills (Interviews/ conversations with the artist in residence)
- Critical and Creative Thinking Skills (Interacting with the artist in residence within the artist's cultural context)
- Multi-cultural and Global Awareness (Artist in residence from a different ethnicity and/ or background)
- Quantitative and Computational (Skills depending on which technology the artist in residence uses to create his work)
- Technological Literacy (Most artists use computers for their work, for websites, blogs, video, photo...etc. Students will be able to be introduced to the techniques and to the software used by the artists)

### Activity Description:

Each semester, HIGGINS ART GALLERY invites an artist for a four-week residency. During that period, the artist sets an exhibit of his/her work in the gallery space and meets casually with classes.

The goal of this project is to enhance the communication between the Artist in Residence and the Gallery Management students, to further develop the students'

communication skills, design and visual skills. The students will spend 2 hours each week working with the invited artist (eight hours total) at Higgins Art Gallery.

The artist in residence might be a video artist, a painter, a sculptor or might make art installations. The artist will share and explain his/ her work, techniques, and how his/her art relates to its cultural context.

By interacting with the artist, students will develop their ability to communicate their ideas about art verbally. This collaboration will also enhance the students' ability to develop an aesthetic sensibility, originality and inventiveness. This experience will also enhance the students' design and visual skills. The students will learn to address communication questions from a variety of perspectives. Art marketing strategies will also be discussed.

Students will keep a journal. They will keep track of their conversations with the artist by writing down their questions, answers, and will be taking photos. All info and other materials will be entered in the students' portfolio.

#### Alignment:

Learning activities and preparing for the artist in residence's visit, the artist in residence's arrival (during the first three weeks of the semester), students will be working closely with the gallery director: students will learn to do tasks with respect to gallery management business, handling art works properly, acquiring a useful vocabulary pertaining to describing art, welcoming visitors and explaining about the current show. Gallery director will introduce the students to contemporary art making that relates to the artist in residence's work by streaming on line for artist's interviews and lectures, and reading art catalogs all pre-selected by gallery director and by the artist in residence.

#### Rubrics or Criteria:

Evaluation will be based on the students' communication skills: Interviews/ conversations between the students and the artist will be recorded in the students' journal and portfolio along with photos that the students will have taken during the artist residency.

Students will have gained communicating and aesthetic understanding skills, they will have gained experience in design and art making, they will have learnt about marketing skills.

#### Assessment:

- Include any rubrics or evaluation criteria that you will use to assess the activity.

#### Feedback: